

# Matthew N. Goldfarb

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TO WHOM IT MAY CONCERN

RE: Letter of Recommendation

This letter serves as a recommendation for Ben Nicholson and Fortis Business Advisors.

Fortis was extremely helpful to us in liquidating the inventory from (3) Store Closings (simultaneously).

FBA demonstrated tremendous results over a 6-week period, increasing our comp sales YOY.

Despite dealing with a pandemic and an unsettled retail landscape, Fortis demonstrated an innate ability to focus on the task at hand and get the job done (with positive results).

Fortis made weekly visits to the stores, set up numerous phone calls, handled the marketing efforts in-store and online, etc.

Ben was available in-person or by phone, text and email at any/all hours.

Our employees, despite dealing with the unfortunate circumstances, enjoyed working with and getting to know Ben and FBA.

I would highly recommend Fortis. I can be available by phone or email to further discuss.

Best regards,  
Matthew N. Goldfarb